

WWW.RSRLOGIC.COM



RSR Logic Pvt Ltd.

Company profile

Software Developers and Vendors
New Delhi, India

At RSR Logic we have a policy of continual product development in order to give the best service to our clients. Consequently products may differ factually from the descriptions herein. Latest information is maintained on our website.

Company

Revolutionizing the arena of IT and IT-enabled services, the RSR Logic Pvt Ltd. was founded in 2009. In a short span the company has rapidly evolved as an energy field having a diversified presence in Marketing solutions, Web solutions, Application Development & Management sectors. With a deep-set professional ethos, the company is today recognized as the fastest growing IT services and consulting company of India.

Chasing growth, the company's spearheading competencies include innovative Software solutions, Web Solutions, E-business consulting, SMS Short code Services, Knowledge Management, Customized CRM, Internet marketing and related value-added services - all driven to co-create a superlative customer experience.

The dynamic Services are being delivered to a range of industry verticals such as Banking, Insurance, Telecom, Retail etc by a dedicated solutions team that unites existing customer tools while developing best of breed tools to optimize service delivery. Since day one we have evolved and multiplied acquiring valuable industry knowledge and vivid experience adding to our credibility and status. Today we have a customer base spanning the India and rest of the globe

Vision

Our corporate vision is to achieve worldwide leadership in the sphere of IT and IT-enabled services. The core values informing it are

- Pioneering technologies
- Peerless consumer service
- Creativity
- Growth of clients and employees
- Social responsibility

Though technology is undergoing tremendous changes still it is not hard to witness the growth of web services as the next big technology wave. We are poised to play the leading mover and shaker in the development of web services.

Continuous research on tomorrow's technologies and harnessing them to build profitable business models goes on to actually distinguish us from all competition.

Mission

Our Mission is to accomplish operational excellence in areas of IT applications and IT-enabled services. To impact and enable future in newer ways, our skilled workforce patently understands the need to modify and refine information and applications continuously. This lucidly validates the relevance of our brand proposition. We are highly passionate about aligning IT with business goals for all our clients spanning the entire globe. To this end we are determined to optimize investments on IT projects. We are wholly committed to define all our operational fronts with a quality policy which guides everything from hardware and software development, business technologies, manpower management, process performance, consulting practice and customer feedback.

Products & Solutions



SHORTCODE & SMS



DOMAIN & HOSTING



E-COMMERCE SOLUTION



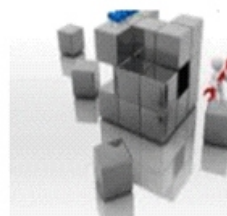
PRODUCTS



WEB MARKETING



WEB APPLICATION



SOFTWARE DEVELOPMENT



NETWORKING

SMS Gateway

We are a leading bulk sms providers, we provide bulk sms at very low price. By single click you can send bulk sms to thousands of numbers, we provide Web Based Administration/API and bulk sms software also. We provide Various Connectivity Options viz HTTP/URL Trigger/SMPP/API's for bulk sms messages or bulk sms sending & bulk sms service. We provide full Technical support for Sending bulk sms or sms bulk messaging & bulk sms services. We can create a mobile channel for you. Call us today to get the most. We also provides Bulk SMS dedicated Routes to various companies who looking bulk sms as marketing tool.

Our Gateway Service provides full end to end solution as far as third party integration is concern. An add-on feature for any corporate website or intranet to enable authorized users to send SMS messages to specified mobile handsets A Solution to enable users to send and receive SMS messages by using the browser.

Short Codes

Short codes, also known as short numbers are special telephone numbers, significantly shorter than full telephone numbers, which can also be used to address SMS and MMS messages from mobile phones or fixed phones. They are designed to be shorter to read out and easier to remember than normal telephone numbers. While similar to telephone numbers, they are, at the technological level, unique to each operator, although providers generally have agreements to avoid overlaps.

Short codes are widely used for value-added services such as television voting, ordering ringtones, charity donations and mobile services. Messages sent to short code numbers are generally billed at a higher rate than a standard SMS.

Domain & Hosting

We provides quick and affordable domain name registration, domain renewal services, domain redirection, domain reseller services to expand your business without breaking your budget. Flexsin specializes in all major domain registration allowing us to offer most competitive prices in the world for the domain booking arena. We pride ourselves on a fast, secure domain name registration service with no compromise on features and absolutely no hidden costs on any domain.

Domain Registration Control Panel

- Easy to use control panel for Domain Registration
- Edit contact, administrative and billing information in real time for your Domain Name
- Edit name server entries in real time for Domain Name
- Create and remove DNS records on the fly for you Domain

E Commerce Solutions

RSRLOGIC Pvt. Ltd. has provided the easiest to use, most secure, online e-Shopping Carts for thousands of small and medium sized businesses. As a third-party hosted online shopping cart, RSRLOGIC Pvt. Ltd. is perfect for a small to mid-size businesses that wish to sell their products on the web and reflect a "big business" presence. Our online e-Shopping Carts offer you a practical, quick, user-friendly and developer-friendly environment. Setting up our shopping cart software is fast, easy and you don't have to be an expert to do it. // / m

e-Shopping Carts from us are complete e-commerce storefront solutions for your new or existing web site. Easily build, edit, and maintain your online shop, and collect orders'- Shopping Carts from RSRLOGIC Pvt. Ltd. allow you to market and sell your products online, and your clients will order with ease. Today, thousands of companies worldwide trust RSRLOGIC Pvt. Ltd. to build and maintain their successful online stores.

We includes all the features necessary to build and edit your online storefront software, what's more, it allows you to manage your store over the web (no software to install on your desktop), control online and offline payment options, set up real time shipping options, contact your customers, manage your shop inventory, and much more.

Products

RSRLOGIC, offer wide spectrum of custom software development services, from product idea, software development to outsourcing support and enhancement. We are specialized in custom application projects that will easily integrate into your business needs. Our solutions can facilitate any small or large business service with security and custom features designed exclusively for your project. We provide high quality, on time software solutions using a range of technologies.

Internet Marketing

RSR Logic designs and develops intuitive, interactive and effective marketing applications that fit your needs and get results. We focus on **Social Media Marketing (SMM)**, **Face book Fanpage Applications**, **Online PR**, **Search Engine Optimization (SEO)**, and **Brand Protection Management**.

As a digital marketing agency providing innovative online strategies, we employ a variety of online media and creative techniques to develop integrated programs that increase exposure, generate traffic, improve user experience, initiate engagement, increase conversations and increase return for you.

Our knowledgeable, experienced staff don't just work for the weekends—we truly geek out on this stuff. We're passionate about search, social and creative marketing and it shows in the innovative strategies we use and the results we get for you.

Internet Marketing

We always intend to provide our customers with a sustainable competitive advantage by offering cost-effective software solutions. Since our inception, our dedication and determination to complete each project as per client's needs has resulted in Software Services becoming one of the most admired software solutions providers. Our wide collection of software solutions services includes software development, software enhancements, software testing, support services and consulting.

In addition to this, our broad range of web development services cover different industry verticals such as Healthcare, Finance, Travel, Retail and our client engagements include small as well as large companies. Our regular investment in infrastructure and knowledge has further facilitated us to deliver the solutions based on cutting-edge technolog

Networking

Computer Network Design and Installation

Our wide experience in delivering fault tolerant and reliable networks enable us to bring you the best solution to meet your needs now and in the future.

Local Network & Remote Offices or Home Users

Local Area Networks and Remote Area Networks: Every business today requires access to their systems 24/7 whether from a Laptop computer or increasingly from mobile devices. The world is truly becoming a global market place in order for your business to truly compete in this market using a forward thinking IT/Telecom solution company gives you the advantage.

Cable or cable free installation use of wireless technologies are on the increase this in itself increases the threat from hackers and exploiters of computer networks , you can trust in our solutions we use the highest level of encryption and security so that all your users can be confident that they are secure.

We can design and install Cat5, Cat6 and Fibre-optic network infrastructure including the network switches required to get the most out of your installation. Do you have mobile users? We can provide solutions for mobile users to securely access your systems.

Remote Connectivity

Our designs support connectivity for remote data and email applications from such devices as Blackberrys , Mobile Phones , iPhones . We integrate Home office access via secured and reliable connections not only allowing data but also seamless voice connectivity allowing your business true flexibility anytime of the day or night. Internet Protection

We ensure that your network and data is protected from external and internal threats like viruses , key loggers trying to collected banking and other important information. Our solutions are industry proven and we are always keep abreast of current technology that will provided better protection.

Networked Security Systems

Networked Security Systems to fit all applications from small retail outlets to large multi-site organisations and industrial organisations with hundreds of cameras. Larger systems can be integrated with access control systems. IP CCTV is truly accessible from anywhere anytime. Remote monitoring offers continuous monitoring of premises using high-quality video servers that provides you with the information you require wherever you happen to be in the world.

Software Development Services & Skills

- Areas of Expertise:
- Data Warehousing;
 - CRM Solutions;
 - E-Business;
 - ERP / SAP;
 - Retail Management;
 - Web Development and Content Management
- Tools;
Industry:
- Banking and Financial Services;
 - Education;
 - Healthcare;
 - Legal;
 - Retail / Distribution;
 - Telecom;
- Programming
- C#;
 - C++;
 - Java;
 - SQL;
 - XML/XSL;
 - Languages:
- OS/Platforms:
- Microsoft Windows;
 - UNIX (Sun Solaris, HP-UX, IBM AIX);
- Databases:
- IBM Db2;
 - MS SQL Server;
 - Oracle;
- Technologies:
- .NET;
 - COM/DCOM;
 - Java;
 - Web Services;
 - XML/XSLT;
- Application and Web Servers:
- BEA WebLogic Server;
 - IBM WebSphere;
 - Jboss;
 - Microsoft IIS;
 - Oracle;

Consultancy

Delivering 1st class software solutions relies not only on producing the best software in the industry, it also involves developing long term post-sale relationships with clients. Much of our technical support, which our clients regard as the best in the industry, is provided by our highly experienced team of analysts. Their job is to keep clients productive through fast turn-around of technical questions, delivery of open, bespoke and advanced courses, running our very successful User Group Meetings and by working alongside clients on their projects.

Client list are:-

- ◆ Cryogenie India Pvt. Ltd.
- ◆ BMRV Guest & Pride Pvt. Ltd.
- ◆ North East Broadband Services
- ◆ East Delhi Broadband Services
- ◆ Guru Fabrications
- ◆ A P Group
- ◆ Sanchar Times
- ◆ Rashtriye Gau Sampada Vikas Aur Prabhandan Sansthan
- ◆ Chandgi Ram Consultants Pvt. Ltd. (CRC)

For further information, please contact:

Ravinder Singh

(Consultancy Manager)

Tel: 011-22430229, Mob: 91-9891412003

Email: ravinder@rsrlogic.com, info@rsrlogic.com

Sachin Rana

(Business Development Manager)

Tel: 011-22430229, Mob: 91-9717184445

Email: sachin@rsrlogic.com

Web: www.rsrlogic.com

Add: RSR Logic Pvt Ltd.

A-29, Vijay Block

Laxmi Nagar,

Delhi- 92